



TERHUNE
ORCHARDS
celebrating
50 years

PRESS KIT





Terhune Orchards is a family owned and operated farm in Princeton, New Jersey. The Mount Family is the 10th generation of farmers in central New Jersey and have been at the current location for 50 years providing fresh fruits and vegetables as well as a community destination. Terhune Orchards is recognized by the New Jersey Department of Environmental Protection as a sustainable farm. We grow over 60 different crops and many varieties within those crops, everything from apples to zucchini. All of our crops are grown using sustainable practices and Integrated Pest Management, and we are certified for organic vegetable production.



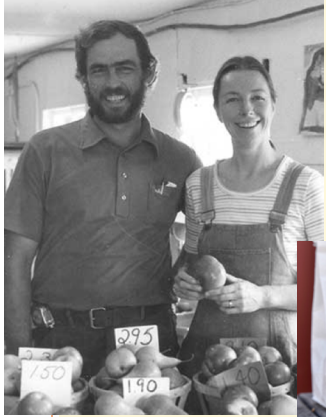
- 250 acres**
- 5 properties**
- 60+ crops**
- 35 apple varieties**
- 12 grape varieties**
- 16 types of wine**
- 23 festival days**
- Tons of fun!**

Terhune Orchards is a destination that attracts visitors from near and far for apple, pumpkin and fruit picking, live music and wine tasting, family-fun activities, educational programs and more. Field trips, tours and Children's Education Programs help share with young ones and all ages what farming is all about and where food comes from.

Terhune Orchards' Farm Store attracts local people doing their daily shopping as well as visitors passing through the Princeton area. Terhune Orchards is noted for quality products and country-style service. Open year-round!

**DISCOVER MORE
ABOUT OUR HISTORY**

50 YEARS OF SUSTAINABLE FARMING



1975

Pam and Gary Mount purchased Terhune Orchards, the home farm of 55 acres on Cold Soil Road

1982

Purchased property at 13 Van Kirk Road

1985

“Pick Your Own” apple orchard at 13 Van Kirk Road opened

1989

Bakery opened — apple cider donuts began

1991

Greenhouse added

2003

Purchased 65-acre property at 42 Van Kirk Road

Became certified organic and started organic vegetable production

2005

Started Read & Pick education programs and expanded farm festivals

12 varieties of grapes planted

2009

New barn built with controlled atmosphere storage rooms and solar panels

2010

First vintage bottled and tasting room opened

2016

New winery building opened for wine processing and events

2021

Purchased 32 Van Kirk Road with about 35 acres of farmable land

2022

Farm store renovation completed



THE MOUNT FAMILY

Since Pam and Gary Mount purchased Terhune Orchards in 1975, farming has been a family affair. Over the years, extended family members have lent a hand in countless ways, from manning the food tent during Apple Day to patching fences and repairing tractors.



Today, the farm is truly a multigenerational effort. Daughters Tannwen Mount and Reuwai Mount Hanewald have joined as business partners, while niece Kirsten Eckelmeyer oversees human resources and digital marketing. Together, the Mount family has transformed Terhune Orchards into both a thriving enterprise and a cherished community destination, welcoming over 700,000 visitors annually.

What began as a 55-acre home farm has grown into 250 acres of permanently preserved farmland. The Mounts have embraced modernization, introduced innovative programs and events, and expanded operations, all while staying rooted in their agricultural heritage.

The next generation is already part of the story. Pam and Gary's six grandchildren, grandnephew, and grandniece, along with sons-in-law Jim Washburn and Mike Hanewald, are active participants in the farm's daily life. Even Pam's two sisters have moved nearby, making family visits to the farm a regular tradition.

From its earliest days, Terhune Orchards has been built on the spirit of family and community coming together, creating a truly special place for generations to enjoy.

[READ MORE
ABOUT OUR
FAMILY HISTORY](#)



THE MOUNT FAMILY



Pam Mount

Pam Mount is the co-owner of Terhune Orchards. She is deeply committed to community service and has been involved in local and state-level initiatives for decades. A 12-year member of the Lawrence Town Council, she served as

mayor three times and participated in various committees, including the planning board and township environmental commission.

Appointed by Governor Corzine in 2006, Pam served on the NJ Clean Air Council until 2017. She co-chaired the Central Jersey Transportation Forum and was a board member of New Jersey Future, a smart growth nonprofit. Pam also helped establish several agricultural programs, including Farmers Against Hunger and the Ag Leadership program. As founder and past chair of Sustainable Lawrence, Pam played a key role in creating Sustainable Jersey, a statewide initiative promoting sustainability in municipalities. She is a founding board member of the Lawrence Hopewell Trail and the Lawrence Community Foundation. Additionally, she chaired the Lawrence Nature Center Board and serves on the Lawrence Conservation Foundation.

Pam's commitment to combating climate change and preserving open space extends to her leadership in C-Change Conversations, a climate education nonprofit. She has received numerous awards, including recognition from the New Jersey Society of Women Environmental Professionals and NJBiz as one of the top 50 women in business.



Gary Mount

Gary Mount is the 9th generation of his family to farm in central New Jersey. Growing up on his family's apple farm in Mercer County, founded in the 1920s, he graduated magna cum laude from Princeton University in 1966. Gary

and his wife, Pam, served in the Peace Corps in Micronesia from 1967 to 1970.

A dedicated community leader, Gary has been involved in numerous civic roles. He served as the founding trustee, past president, and treasurer of Howell Living History, and was the first chairman of the Mercer County Agricultural Development Board. He also chaired the Farmland Affordability Taskforce and was a member of the New Jersey State Agricultural Development Committee.

Gary has been active in land preservation, securing funding for the Watershed Organic Farm and serving on the board of the Stony Brook-Millstone Watershed Association. He was also a commissioner of the New Jersey Water Supply Authority. He has held leadership roles in agricultural organizations, including serving as president of the Mercer County Board of Agriculture and as treasurer of the New Jersey State Horticultural Association. Gary is also president of the Trenton Market and a member of the New Jersey Farm Bureau. He has been supervisor of the Mercer County Soil Conservation District since 1995.



MILESTONES AND ACHIEVEMENTS



2022 Ladies of the Land Award to honor contributions to agriculture in central New Jersey. Presented by Assemblyman Frieman, chair of the Assembly Agriculture Committee for New Jersey

2018 Vegetable Grower of the Year recognition by the New Jersey State Board at the New Jersey State Board of Agriculture and New Jersey Vegetable Growers Association convention

2018 Jersey Fresh Farm to School Farmer Recognition Award presented by the New Jersey Department of Agriculture

2012 Hall of Fame Award from the International Fruit Tree Association

2008 Distinguished Service to New Jersey Agriculture Award

2007 Outstanding Small Business of the Year Award by the Mercer Chamber of Commerce

2007 Conservation Award of the Year by the New Jersey Association of Soil Conservation Districts

2005 Apple Grower of the Year (in U.S.) awarded by *American Fruit Grower* magazine

1999 Outstanding Business Person by *Mercer Business Magazine*

1999 Couple of the Year Award by Business News NJ (now NJBiz)

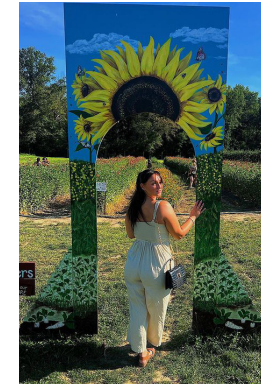
1997 Outstanding Fruit Grower Award by the New Jersey Horticultural Society

1996 National Conservation Award by the *Chevron-Times Mirror*

1990 Phillip Alampi Marketing Award by the New Jersey Agricultural Society

1988 First Place Farm Market (for Promotion) by the International Apple Institute

EVENTS & ATTRACTIONS



Festivals

Over the years, Terhune Orchards has expanded its festival series from a single event on “Apple Day” in September to 7 different festivals over 23 days throughout the year.

January

Wassailing the Apple Trees

March/April

Bunny Trail Spring Festival

May

Kite Day

June

Firefly Festival

July

Blueberry Bash

August

Just Peachy

September & October

Fall Family Fun Weekends

Winery

The family-friendly Terhune Winery is open year-round. During the warmer months the winery moves outdoors into the historic apple orchard. In the winter, the winery building serves as a hub of activity on the weekends, with music, lite fare and s'mores for the kids. The winery offers a variety of programming including:

- Weekend Music Series
- Sunset Sips & Sounds
- Sip & Paint/Plant/Create Workshops
- Trivia

Pick Your Own

From May through October, Terhune Orchards has a variety of fresh fruit, produce and flowers available for pick-your-own. It's an activity the whole family can enjoy!

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|--------------|--------------|
| Apples | Grapes |
| Asparagus | Green beans |
| Blackberries | Peaches |
| Blueberries | Pumpkins |
| Cherries | Strawberries |
| Flowers | |

PROGRAMS & ACTIVITIES



Barnyard

The Terhune Orchards "Barnyard" is a favorite place among kids and families year-round. Visitors can feed the farm animals, enjoy the play barns and pedal tractors, or take a stroll on the farm trail.



Education Programs

Education and community involvement are important Terhune Orchards core value. The farm offers group tours three seasons of the year and over 20 different sessions of its innovative Read & Pick and winter Read & Explore programs.

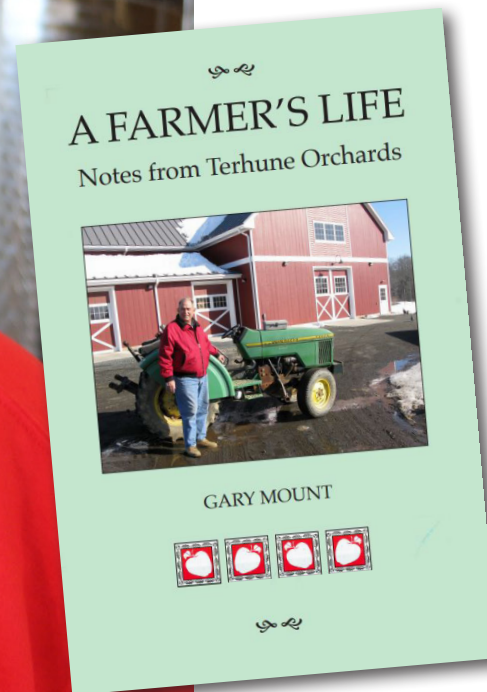


Group Events

Terhune Orchards offers its unique venue as a wonderful location for memorable private events. The farm accommodates small and large groups of friends, families and co-workers for various types of events including:

- Birthday parties
- Corporate events
- Family reunions
- Bridal and baby showers

GARY'S BOOK: A FARMER'S LIFE



In 1975 Gary and Pam Mount, recently returned from the Peace Corps, bought Terhune Orchards, a 55-acre farm near Princeton, NJ. Although no one had purchased farmland to actually farm in this area for decades, they were determined to create a prosperous working retail farm. Step by step, Gary and Pam expanded their operation to the point where it is now 250 acres and a destination for hundreds of thousands of visitors a year. The articles collected here — written by Gary and published in Terhune Orchards' newsletter — tell their story.

[CLICK TO PURCHASE
A FARMER'S LIFE](#)

[CLICK TO READ
GARY'S STORIES](#)



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